



ROBERTET AND PHENIX EN PROVENCE JOIN FORCES TO ACCELERATE INNOVATION IN SUSTAINABLE COSMETICS

- CREATION OF A UNIQUE PARTNERSHIP TO DEVELOP NATURAL ACTIVE INGREDIENTS FOR THE COSMETICS INDUSTRY
- PRESENTATION OF INTELLIGENE® DEFENSE, THE FIRST INGREDIENT RESULTING FROM THIS PARTNERSHIP, AT THE IN-COSMETICS TRADE SHOW IN AMSTERDAM FROM APRIL 8 TO 10

Grasse, March 25, 2025 – The Robertet Group, world leader in natural raw materials, and Phenix en Provence, specialist in the development of upcycled ingredients, are delighted to combine their **vision of sustainable innovation in the cosmetics industry by creating a unique partnership.**

Together, they aim to develop new natural active ingredients for the cosmetics industry by adding value to local plant by-products and combining their joint expertise.

The two partners will be making an exclusive presentation of the very first product resulting from this partnership at the In-Cosmetics trade show in Amsterdam in April 2025 (stand 3B10). INTELLIGENE® Defense is an innovative cosmetic ingredient, concentrated in amyryns, obtained by upcycling and adding value to tomato co-products from Provence. It is exceptionally effective at repairing the skin while providing immediate hydration and soothing. The results of the clinical study are undeniable: from the very first application, subjects with sensitive skin found their skin soothed, moisturized and supple.

This partnership meets the growing demand for more natural, transparent and environmentally friendly beauty products. It is based on the synergy between Robertet's historical excellence in sourcing and creating high-quality natural ingredients, and Phenix en Provence's expertise in turning agricultural by-products into high value-added active ingredients. From an industrial standpoint, Robertet stands out for its mastery of extraction using eco-responsible processes and an approach based on green chemistry, while Phenix en Provence deploys a state-of-the-art industrial platform to transform agricultural by-products into high-performance natural ingredients.

Olivier Maubert, Director of Innovation and Health & Beauty Division at Robertet, states: *"This new partnership is an obvious choice for us. Phenix en Provence's approach, based on the valorization of co-products from plants that are emblematic of our Mediterranean regions, combined with strong scientific expertise in the field of beauty, is totally in line with our vision of the future of cosmetics.*

Leila Falcao, founder of Phenix en Provence adds: *"In a rapidly changing world, the creation of local value is no longer an option. It's a lever for efficiency and creativity that unites cosmetics and agriculture, through innovation, allowing us to build a resilient and respectful future."*

ABOUT THE ROBERTET GROUP

Robertet SA was founded in Grasse in 1850 and is the world leader in natural products. Based in France and mostly family-owned since its creation, the Robertet Group is still controlled by the Maubert family and is the only fragrance, flavor and natural ingredient company that is fully integrated throughout the entire creative process, from source to final fragrance or flavor. Today, the Robertet Group is represented in more than 50 countries, has more than 2,500 employees worldwide and offers its customers a range of over 1,700 natural materials and bespoke products created in one of its 17 global creation centers. In 2024, the Robertet Group recorded total net sales in excess of €807 million.

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ABOUT PHENIX EN PROVENCE

Phenix en Provence was created in 2021 in Avignon and applies its cutting-edge scientific expertise to add value to agricultural co-products by transforming them into unique, high-performance, low-carbon footprint cosmetic ingredients. The Cooperative Agricole Provence-Languedoc (CAPL Group), which employs 523 people in Provence and has over 12,000 farmer-members in the Provence-Languedoc region of France, is a shareholder in Phenix en Provence, and has made it possible to set up a unique industrial site in Tarascon in 2023. Working in association with local farmers, the company consolidates a sustainable industry and creates value for the region, while protecting the environment.